



**Join Sequoia Humane Society for the biggest dog party in Humboldt County!**

*August 13th, 2022 Halvorsen Waterfront Park, Eureka*

### **\$500—Bronze Collar Sponsor**

- ◆ uncovered vendor space at the festival, standard 10x10, gate, with two vendor passes
- ◆ 4 entry tickets for Woofstock festival,
- ◆ 4 meal tickets, 8 raffle tickets
- ◆ Company logo or image on festival poster (print, website, Facebook)
- ◆ Drop banner location during festival
- ◆ Sponsor Recognition in Animal Tracks Quarterly, the official Newsletter (Circulation 5,000+), website & Facebook

*If you like, you can choose to sponsor a dog game, kid's game, or an adult game! Your booth directly next to or joined with game; you get a captive audience to talk about your products and services!*

### **\$1,000—Silver Collar Sponsor**

- ◆ uncovered vendor space at festival, standard 10x10, can request up to 10x20, with four vendor passes
- ◆ 6 gate/entry tickets for Woofstock Festival
- ◆ 6 meal tickets, 12 raffle tickets
- ◆ Company logo/image on festival poster (print, website, Facebook)
- ◆ Stage Banner location at festival
- ◆ Sponsor Recognition in Animal Tracks Quarterly, the official Newsletter (Circulation 5,000+), website & Facebook

*If you like, you can choose to sponsor the Rest Area, the Picnic area, or the Beer Garden! Your booth directly next to, or joined with, chosen area; you get a captive audience to talk about your products and services!*

### **\$3,000—Gold Collar Sponsor**

- ◆ Uncovered vendor space at festival: standard 10x10, can request up to 10x20 with six vendor entry passes
- ◆ 8 gate/entry tickets for Woofstock festival
- ◆ 8 meal tickets, 16 raffle tickets
- ◆ Center Stage banner location
- ◆ Company logo/image on festival poster (print, website, Facebook)
- ◆ Sponsor Recognition in Animal Tracks Quarterly, the official Newsletter (Circulation 5,000+), website & Facebook

*If you like, you can choose to sponsor the Main Stage, the Doggie Fun Zone, or the full Kids Area! Your booth joined with, or in the direct vicinity of, chosen area; you get a captive audience to talk about your products and services!!*

### **\$6,000—Platinum Collar Sponsor**

- ◆ Uncovered vendor space at festival: standard 10x10, can request up to 10x20, with eight vendor entry passes
- ◆ 10 gate/entry tickets for Woofstock festival
- ◆ 10 meal tickets, 30 raffle tickets
- ◆ Center Stage banner location, banner in mutt strut parade (you carry), beginning parade placement
- ◆ Company logo/image, top placement, on festival poster (print, website, Facebook)
- ◆ Sponsor Recognition in Animal Tracks Quarterly, the official Newsletter (Circulation 5,000+), website & Facebook

*If you like, you can choose to sponsor the Main Stage, the Doggie Fun Zone, or the full Kids Area! Your booth joined with, or in the direct vicinity of, chosen area; you get a captive audience to talk about your products and services!!*





**Join the Sequoia Humane Society for the biggest dog party in Humboldt County!**

*August 13th, 2022 Halvorsen Waterfront Park, Eureka*

## Sponsor Information Form

Business Name: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ ext. \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_ - \_\_\_\_

☐ **I can't wait for Woofstock! I want to Sponsorship!**

*Please circle.*

**\$500**

**\$1,000**

**\$3,000**

**\$6,000**

**Radio TV Print**

Bronze Collar

Silver Collar

Golden Collar

Platinum Collar

Media Sponsor  
(In-Kind)

☐ ...and I want my business to sponsor an activity booth or specialty area. Let me know what is available for my sponsorship level. My area/activity preference is: \_\_\_\_\_. I have included the necessary VENDOR forms and insurance certificates.

☐ Thank you, but I am not interested in being a sponsor. I am interested in a VENDOR BOOTH only. I have filled out and attached the necessary VENDOR forms and insurance certificates.

☐ I can't make it, but I want to help the animals too.  
I have enclosed a fully tax deductible gift.